**Getting HEIC images from others? Email them this:**

*It looks like a setting got switched on your iPhone. The pics are coming through as HEIC images which are lower resolution than JPEGs and won't post to social media.*

*It's an easy fix! Go to Settings > Camera > Formats and change it to "Most Compatible"*

**Find good stock photos**

* Canva
* Unsplash
* Pixabay
* Pexels
* Adobe Stock (paid subscription)

**Make your captions more interesting:**

* Emojis: <https://emojipedia.org/>
* Bullets: <https://bizuns.com/symbols-bullets-copy-paste>
* Fancy text: <https://lingojam.com/FancyTextGenerator>

**Facebook groups to join**

WELS Intersections, The Church Co Community, Church Communications, Social Media Marketing for Small Church Pastors, Social Media for Small Churches

**Pew Research Link** on which audiences are using Facebook vs. Twitter vs. Instagram

<https://www.pewresearch.org/internet/fact-sheet/social-media/>