

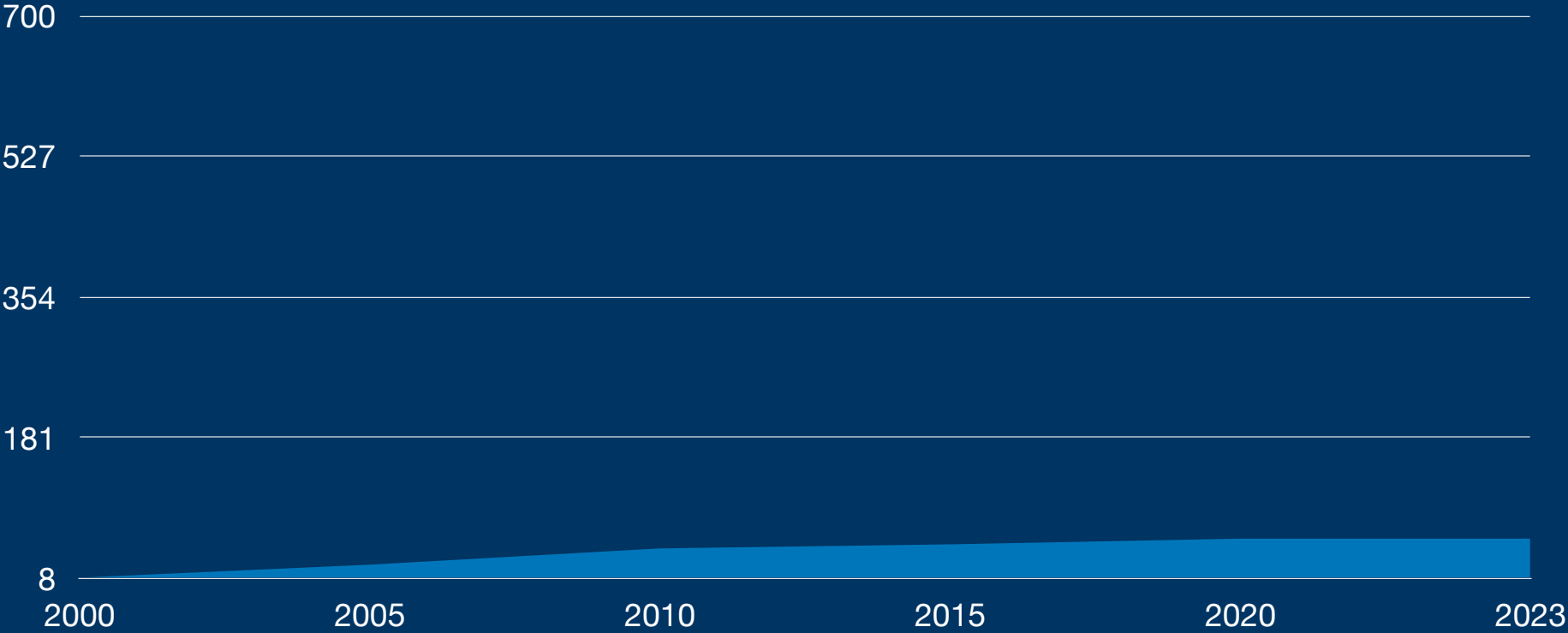
Executing and Evaluating an Integrated Outreach Plan

Jonathan Schroeder

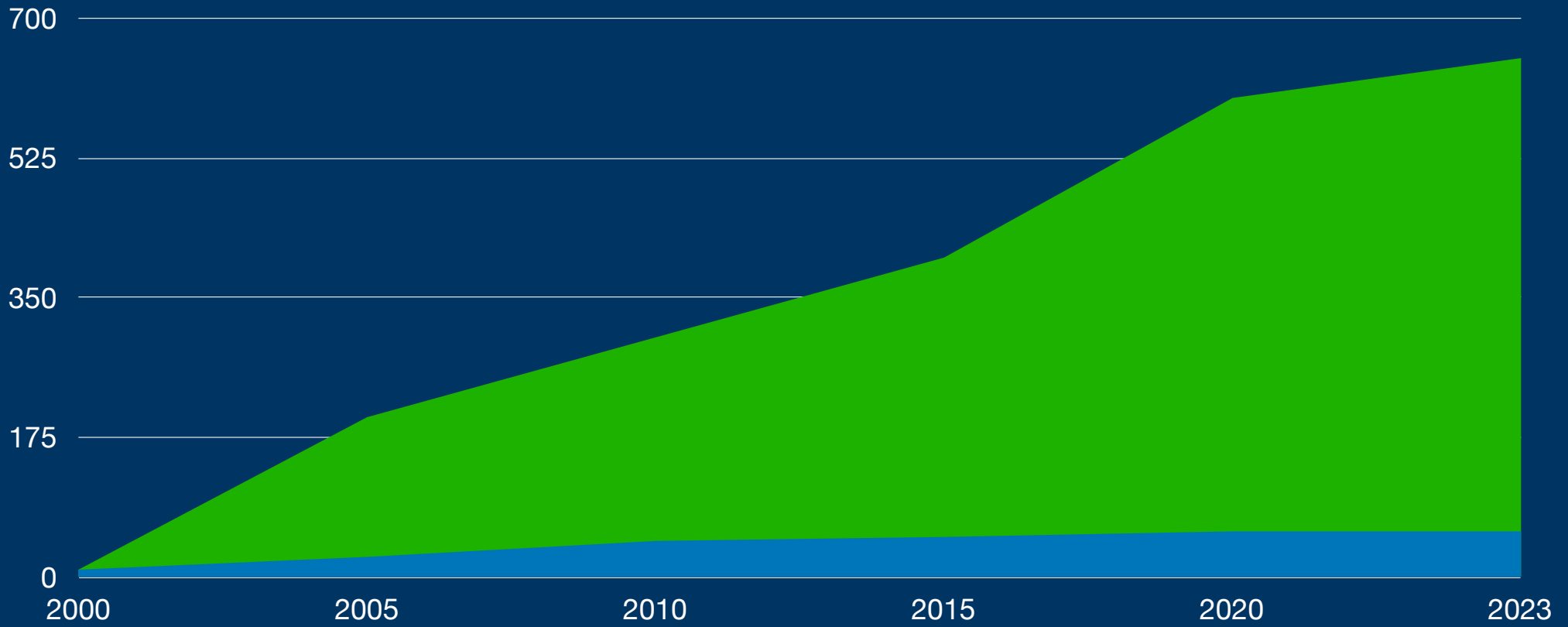


Glorious Failures

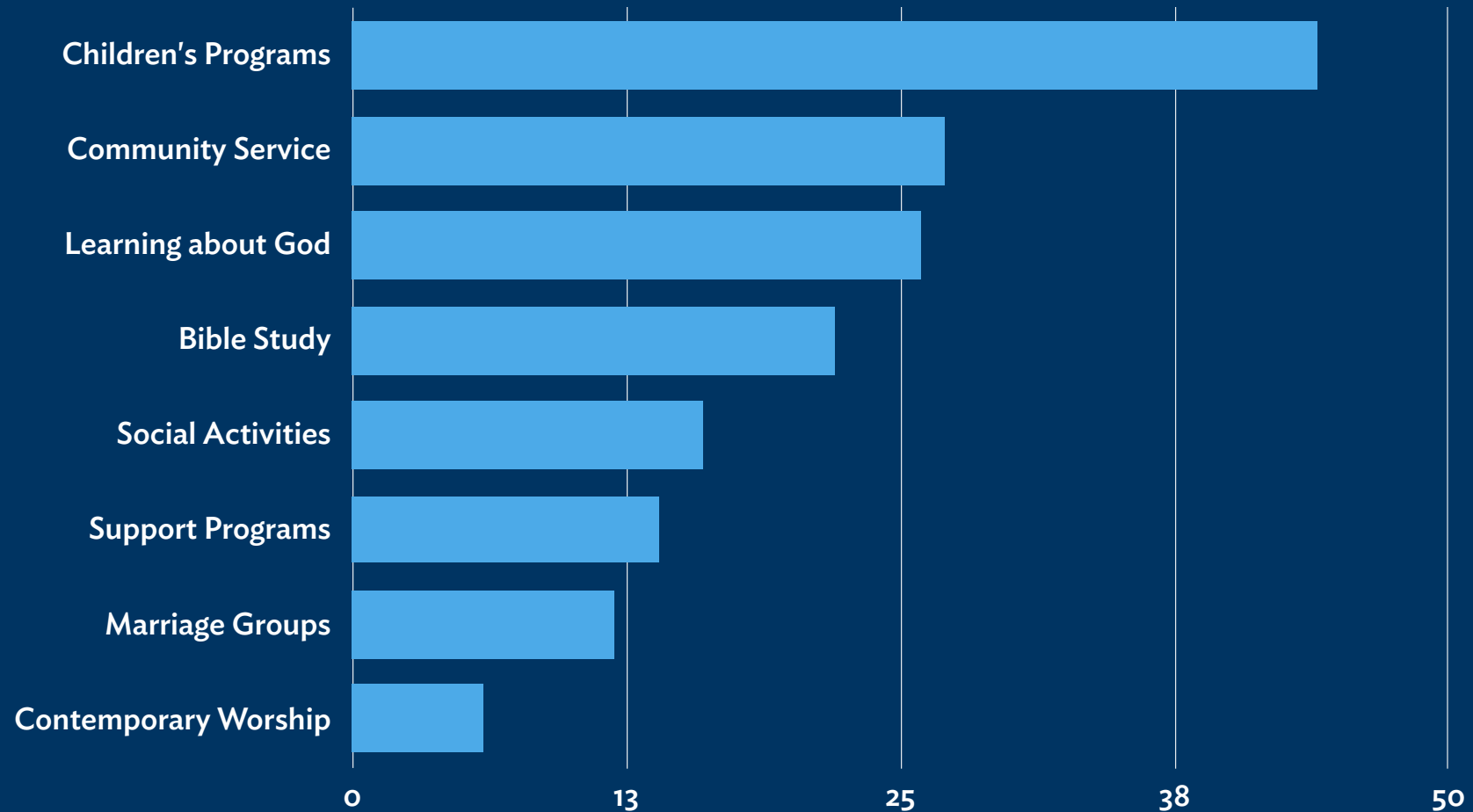
Membership of Faith with WELS background



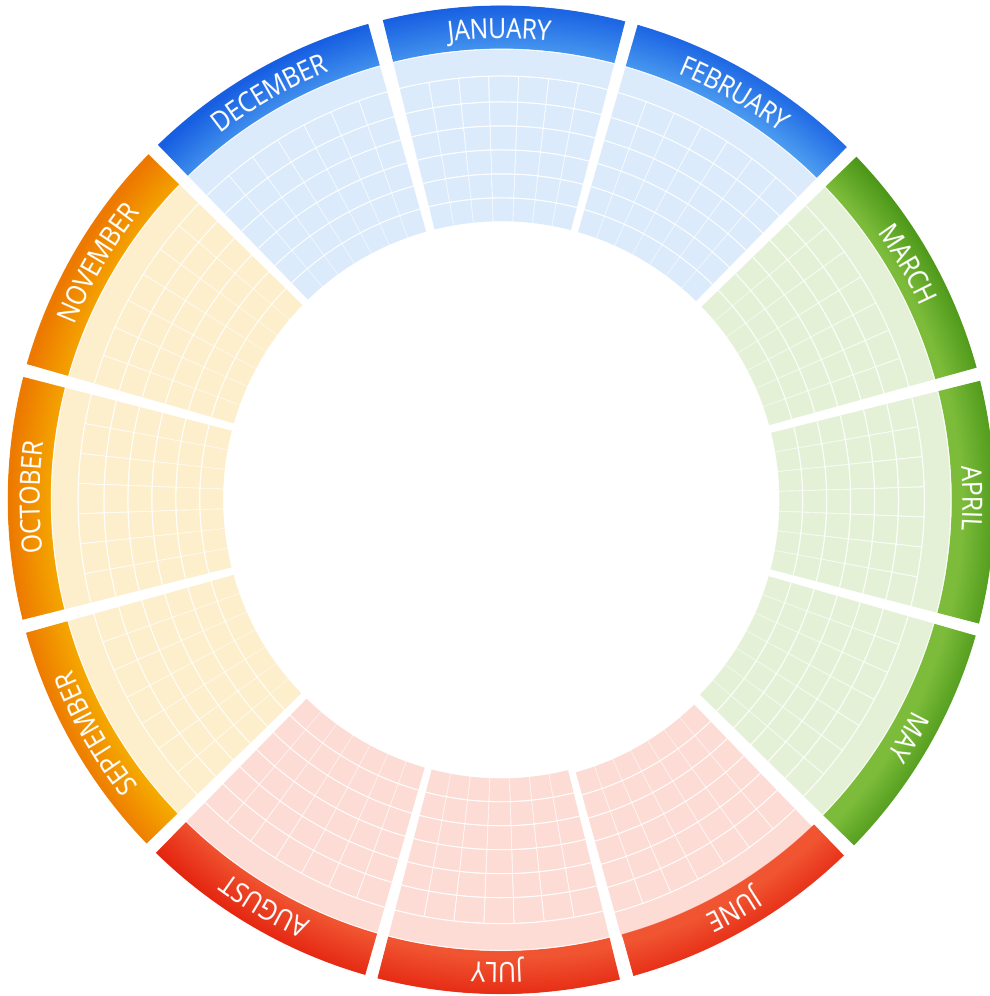
Membership of Faith



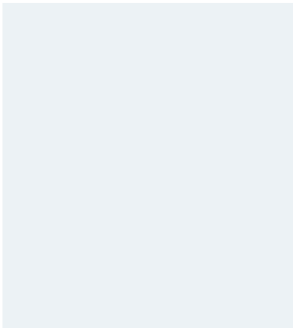
What unchurched people say will bring them to church for the first time



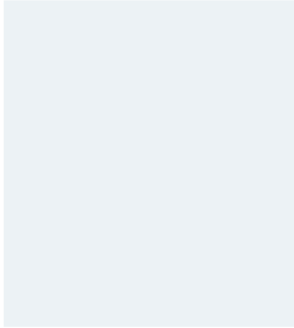
**Use corporate outreach efforts
to establish a culture of
outreach and invitation that
builds on our strengths and
provides the context for
personal witnessing**



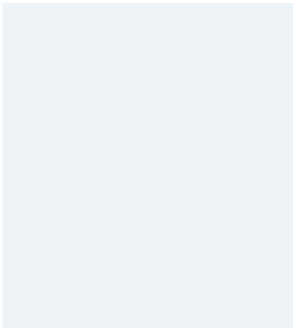
Christmas



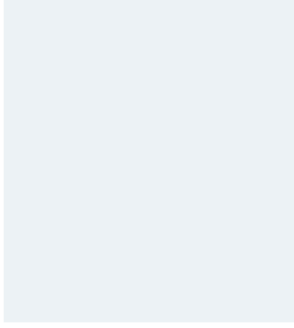
Easter



Fall Festival

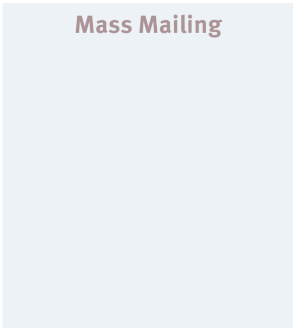


Soccer Camp



Christmas

Mass Mailing



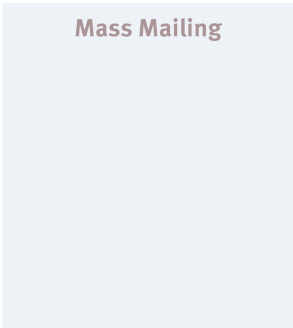
Easter

Mass Mailing



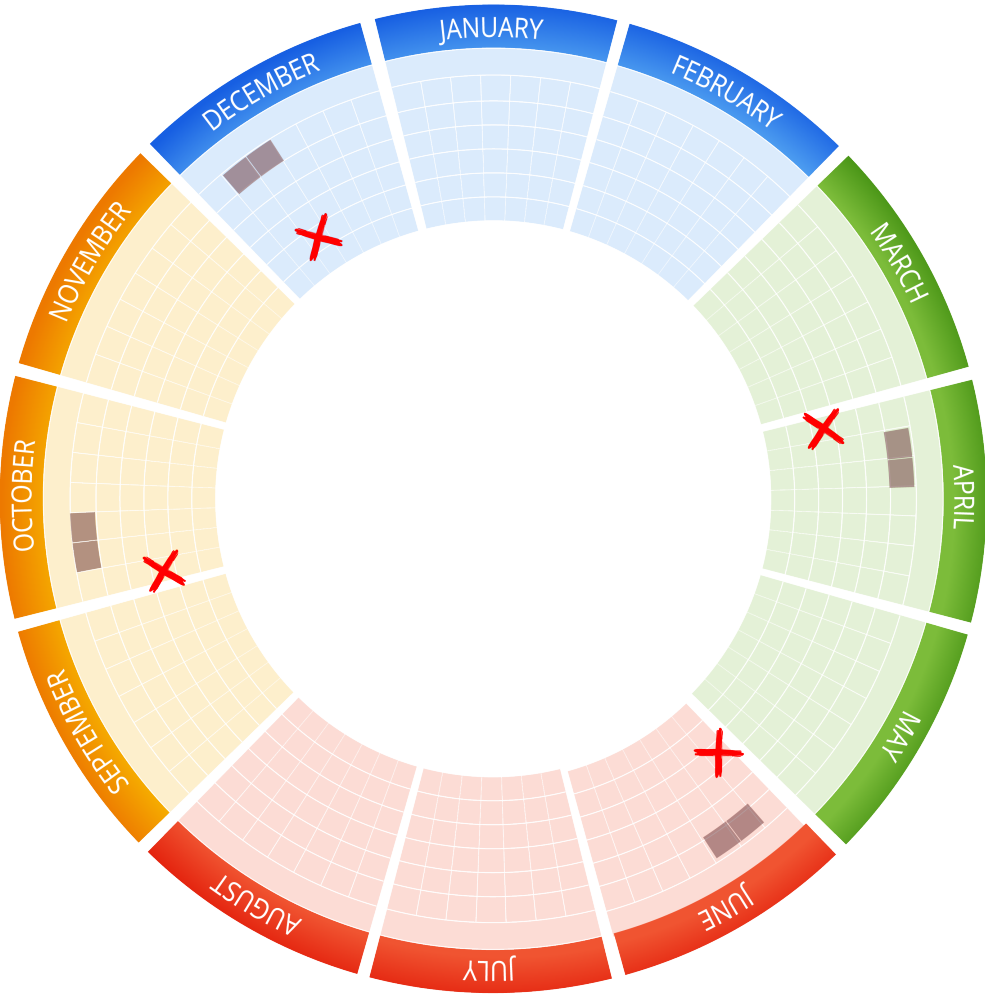
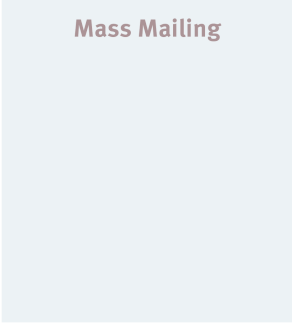
Fall Festival

Mass Mailing

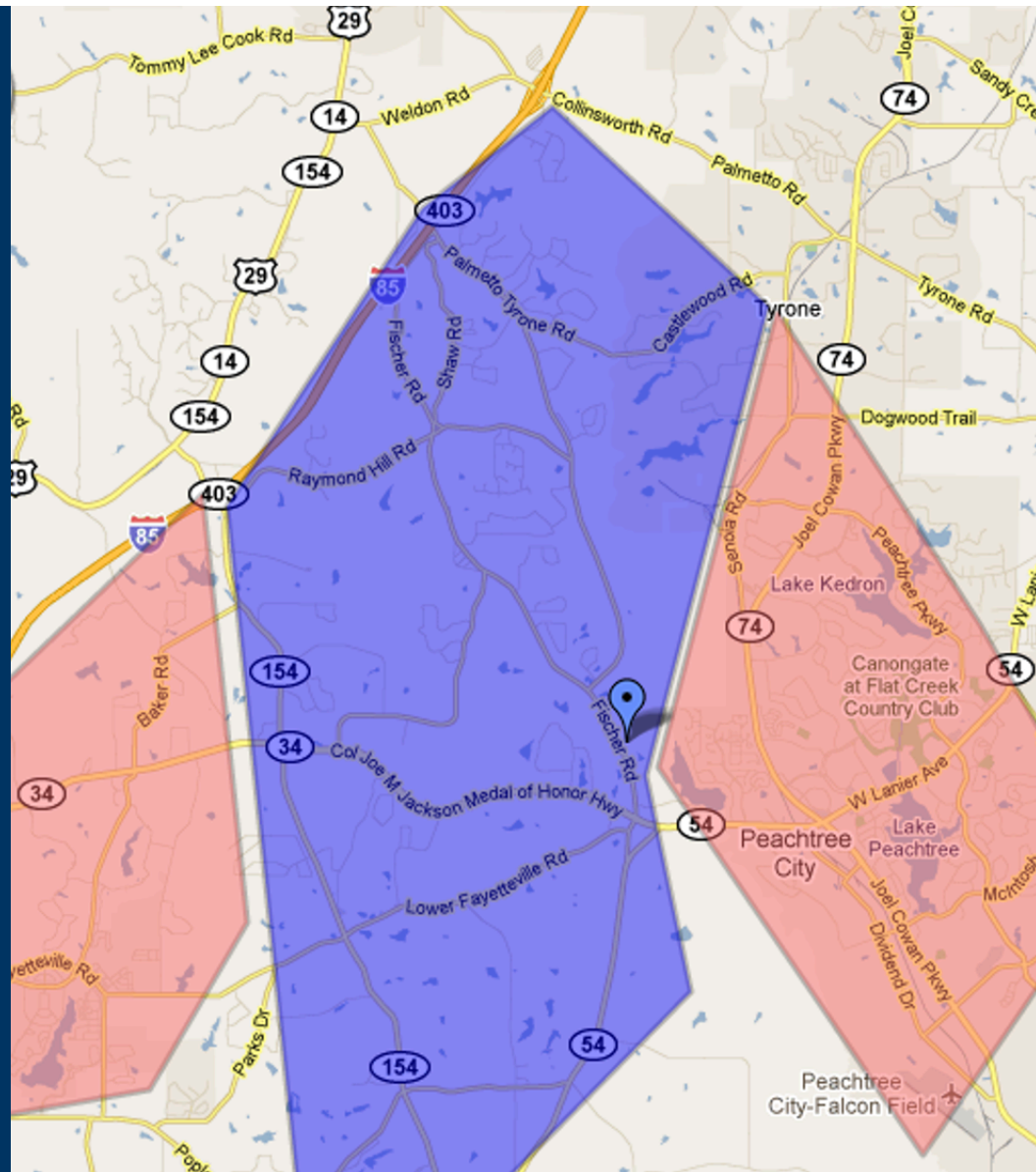


Soccer Camp

Mass Mailing



Mass Mailings





Christmas Worship

Christmas Eve, December 24th

3:00 pm • 4:30 pm • 6:00 pm

Livestream Worship

georgiafaith.com/worship



About Us

georgiafaith.com • 770-253-4007

Located one mile west of The Avenue
on Fischer Rd, just past
Sam's Club and Costco.



A SAVIOR IS BORN

NON-PROFIT ORG.
U.S. POSTAGE
PAID
PEACHTREE CITY, GA
PERMIT NO. 355

When Jesus Christ came into our world, he did not come to be a helper or a teacher; a mentor or a preacher. He was born to be our Savior. He descended into our brokenness to free us from hopelessness, guilt and shame. He came to make us right again with God. Be our guest this Christmas, and hear about the child who was born to save you. Our worship will feature an inspiring message, favorite Christmas carols, and a place to worship the child who came to save us.

A Savior has been born to you; he is Christ the Lord.



Christmas

Mass Mailing
Cong Canvass

Easter

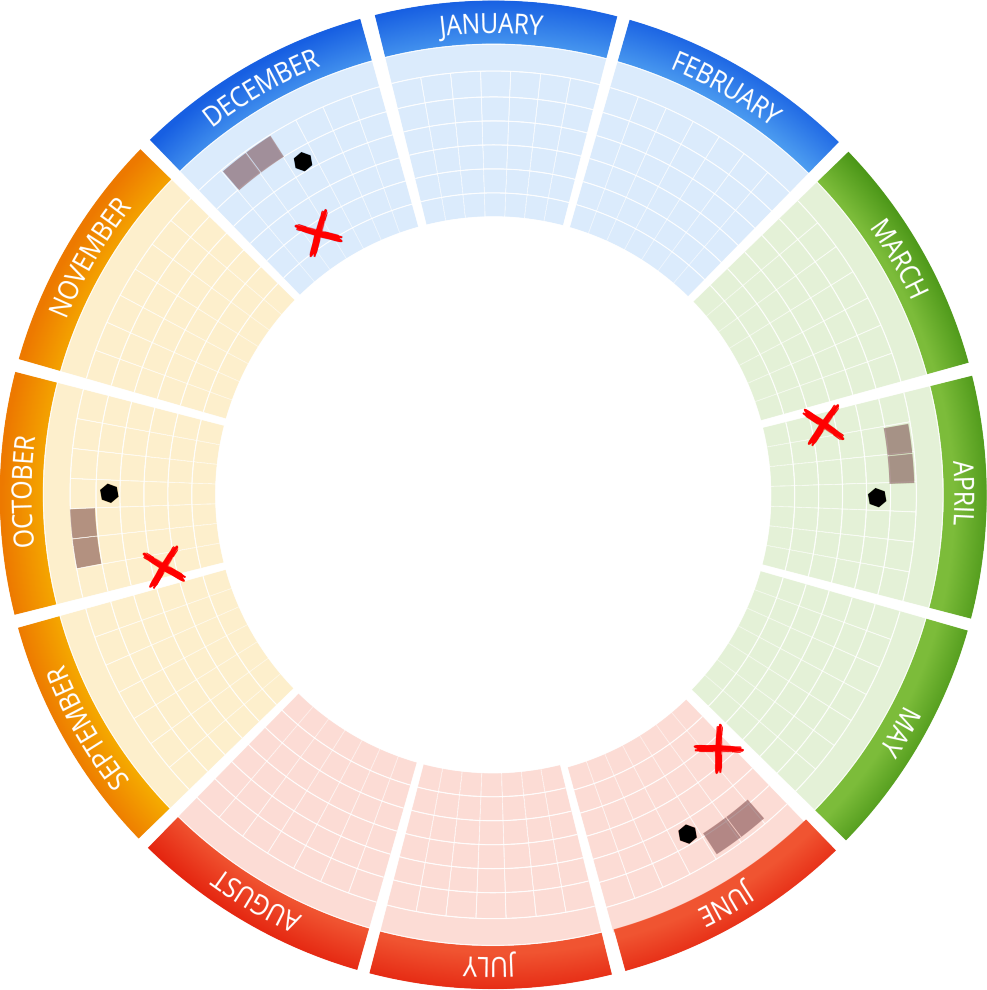
Mass Mailing
Cong Canvass

Fall Festival

Mass Mailing
Cong Canvass

Soccer Camp

Mass Mailing
Cong Canvass



Christmas

Mass Mailing

Cong Canvass

Social Media Ad buy

Easter

Mass Mailing

Cong Canvass

Social Media Ad buy

Fall Festival

Mass Mailing

Cong Canvass

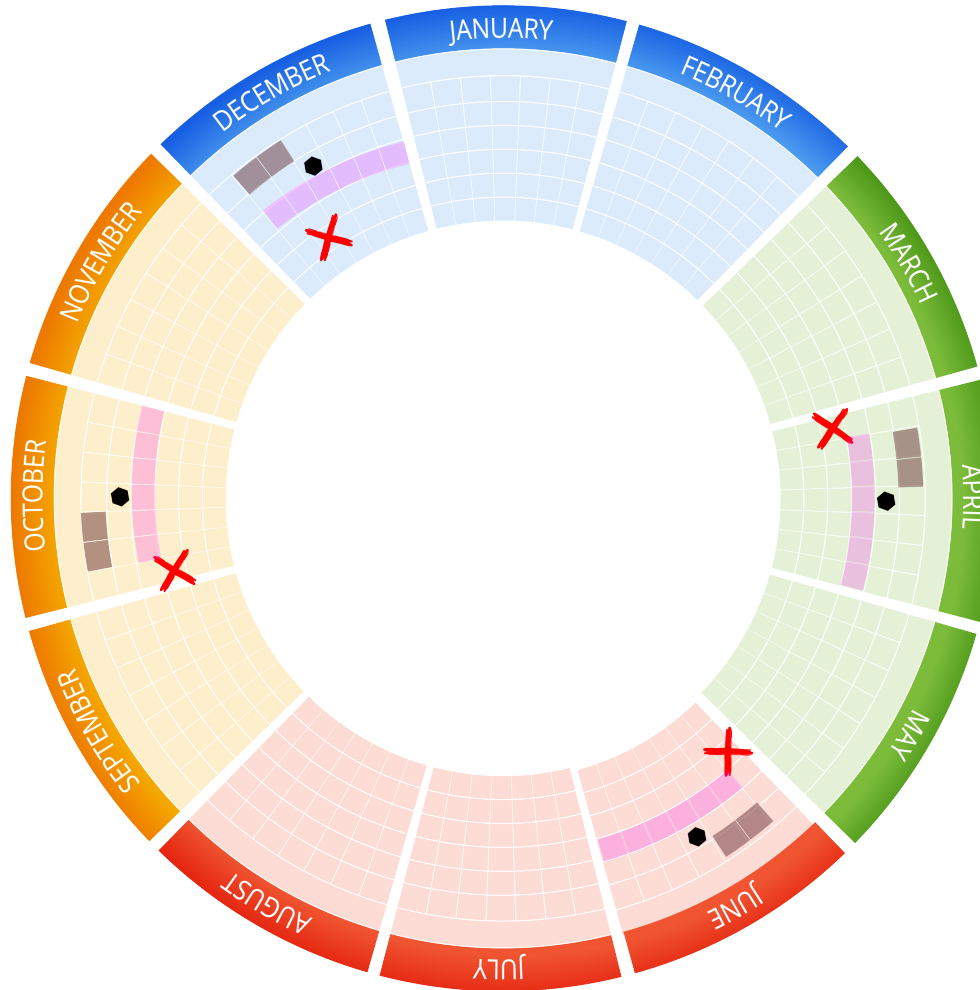
Social Media Ad buy

Soccer Camp

Mass Mailing

Cong Canvass

Social Media Ad buy



Christmas

Mass Mailing
Cong Canvass
Social Media Ad buy
FaithBuilders

Easter

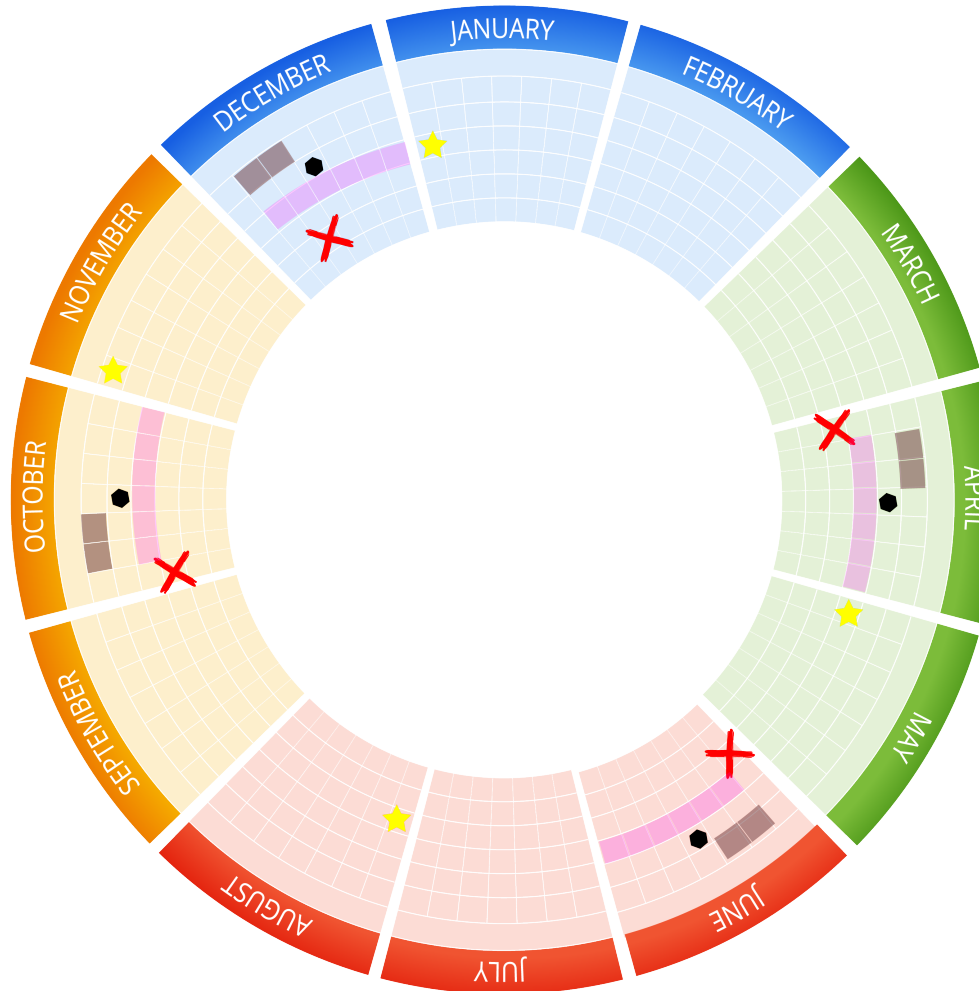
Mass Mailing
Cong Canvass
Social Media Ad buy
FaithBuilders

Fall Festival

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FaithBuilders

Soccer Camp

Mass Mailing
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FaithBuilders



Christmas

Mass Mailing
Cong Canvass
Social Media Ad buy
FaithBuilders
Preschool Parties

Easter

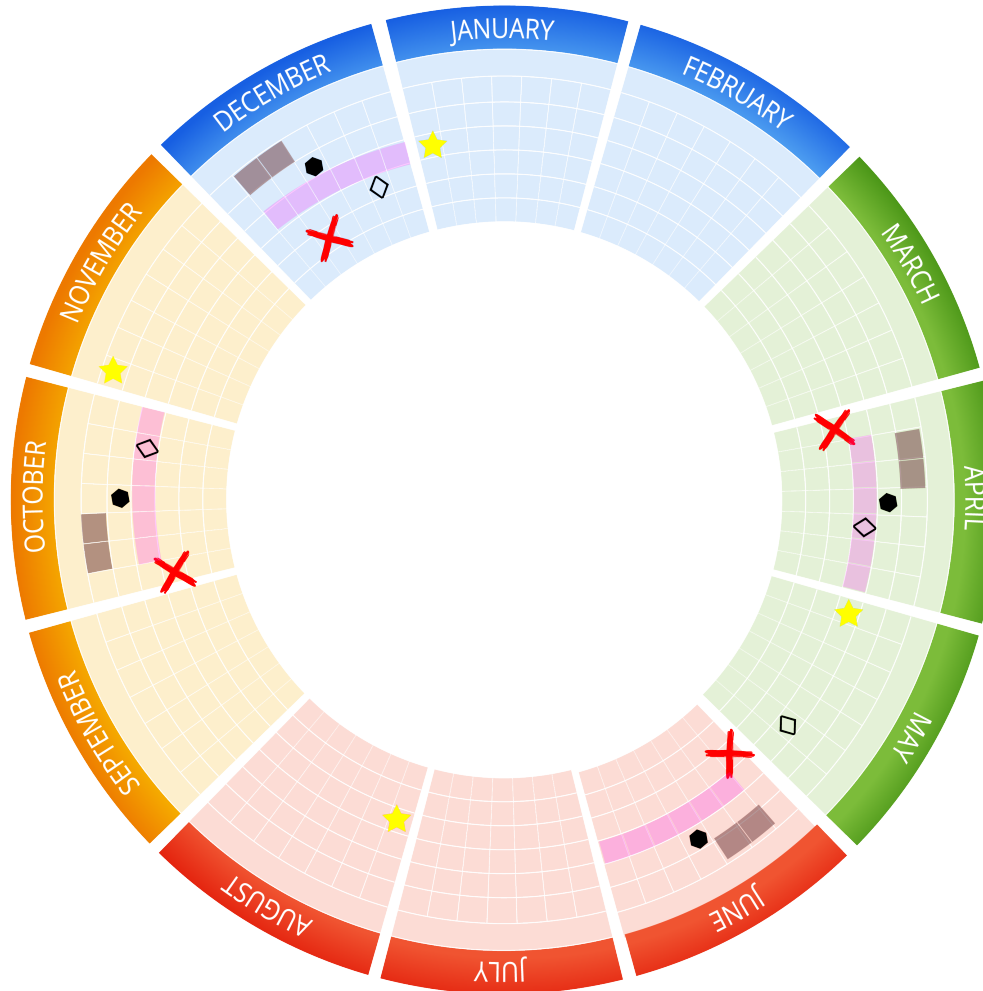
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Social Media Ad buy
FaithBuilders
Preschool Parties

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Preschool Parties

Soccer Camp

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Cong Canvass
Social Media Ad buy
FaithBuilders
Preschool Parties



FAITH LUTHERAN



PRESCHOOL HARVEST STRATEGY

MISSION AND VISION

Faith Lutheran Church, Sharpsburg, Georgia

Our preschool exists as an arm of the outreach ministry of Faith Lutheran Church. Our mission is to communicate Christ to the children and families of our community by providing the premier early childhood center in Coweta County.

KEY PRINCIPLES FOR THE HARVEST STRATEGY

Created by the Mission of Christ, We Believe that the Holy Spirit

MISSION – VISION GOAL

...

Faith Lutheran Preschool exists as an arm of the outreach ministry of Faith Lutheran Church.

Our Mission:

Christmas

Mass Mailing
 Cong Canvass
 Social Media Ad buy
 FaithBuilders
 Preschool Parties
 Thank you package

Easter

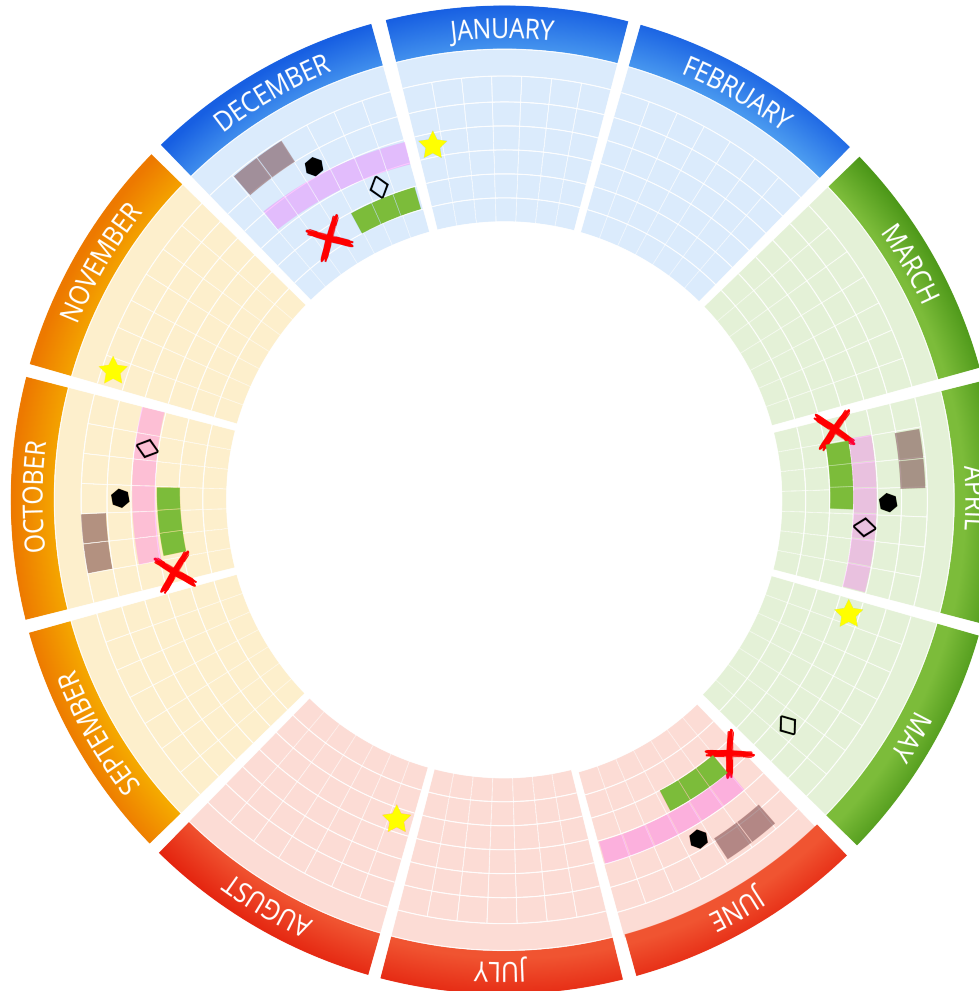
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Christmas

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 Recruit for FB

Easter

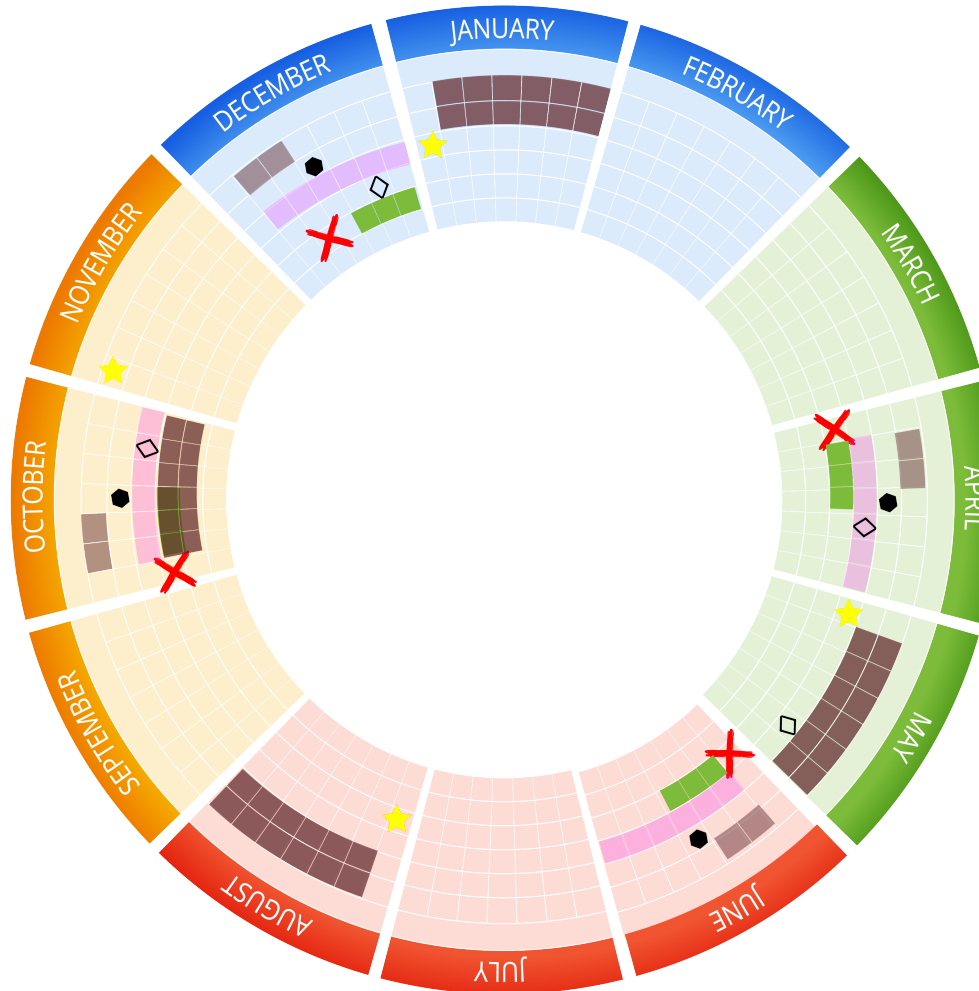
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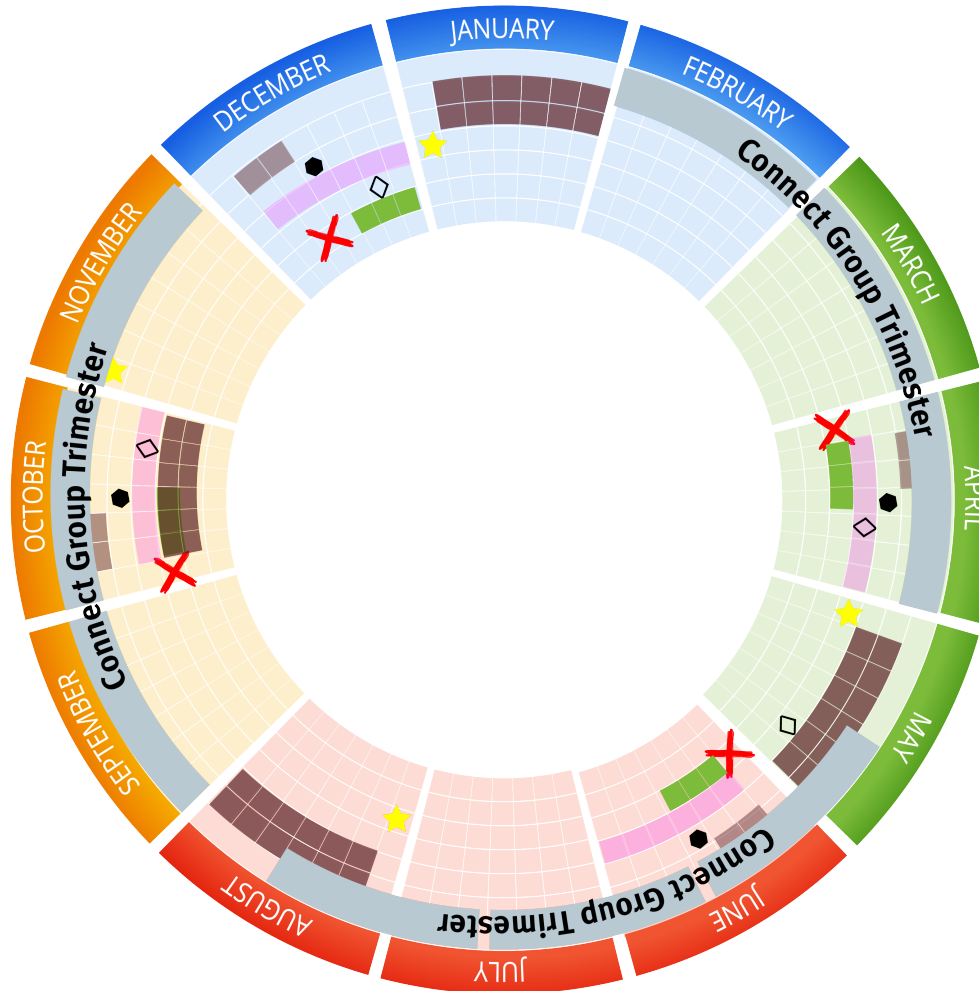
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A Capella Singers [Open](#)
Practice Wednesday evenings 7:45pm



Adult Choir [Open](#)
During the school year on Wednesday 7pm practice, Sunday morning worship



BBQ Chefs of Faith [Open](#)
Quarterly



Monthly Movie Club [Open](#)
Monthly



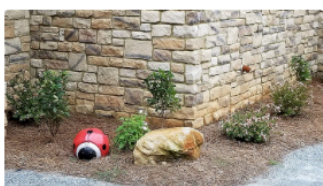
Ravenous Readers [Open](#)
Monthly



SHIELD Teen Group [Open](#)
Every Sunday Evening



Faith at Midwest Food Bank [Open](#)
Every other month, Tuesday evening 6:30-8:30pm



Gardening with Faith [Open](#)
Weekdays and Saturdays



Junior Choir [Open](#)
During the school year, Sunday mornings



Sit and Knit [Open](#)
Monthly on Saturday mornings



Southern Faith Riders [Open](#)
Sunday afternoons



Supper-Scripture-Service [Open](#)
second and fourth Thursday at 6:30pm



Ladies Bunco [Open](#)
3rd Thursday of the Month



Ladies Fellowship [Open](#)
Monthly on Tuesday evenings



Line Dancing [Open](#)
Tuesday evenings



The Faithful Stitchers [Open](#)
Monthly on Thursday afternoon



Wisdom In Numbers (WIN) [Open](#)



Youth Group [Open](#)
During the school year at 7pm Wednesdays



Men's Bible Study [Open](#)
Tuesday mornings, 7am



Men's Group [Open](#)
Thursday at 7pm



MINGLE - Young Adult Fellowship (20's - 40's) [Open](#)
Monthly - Weekends

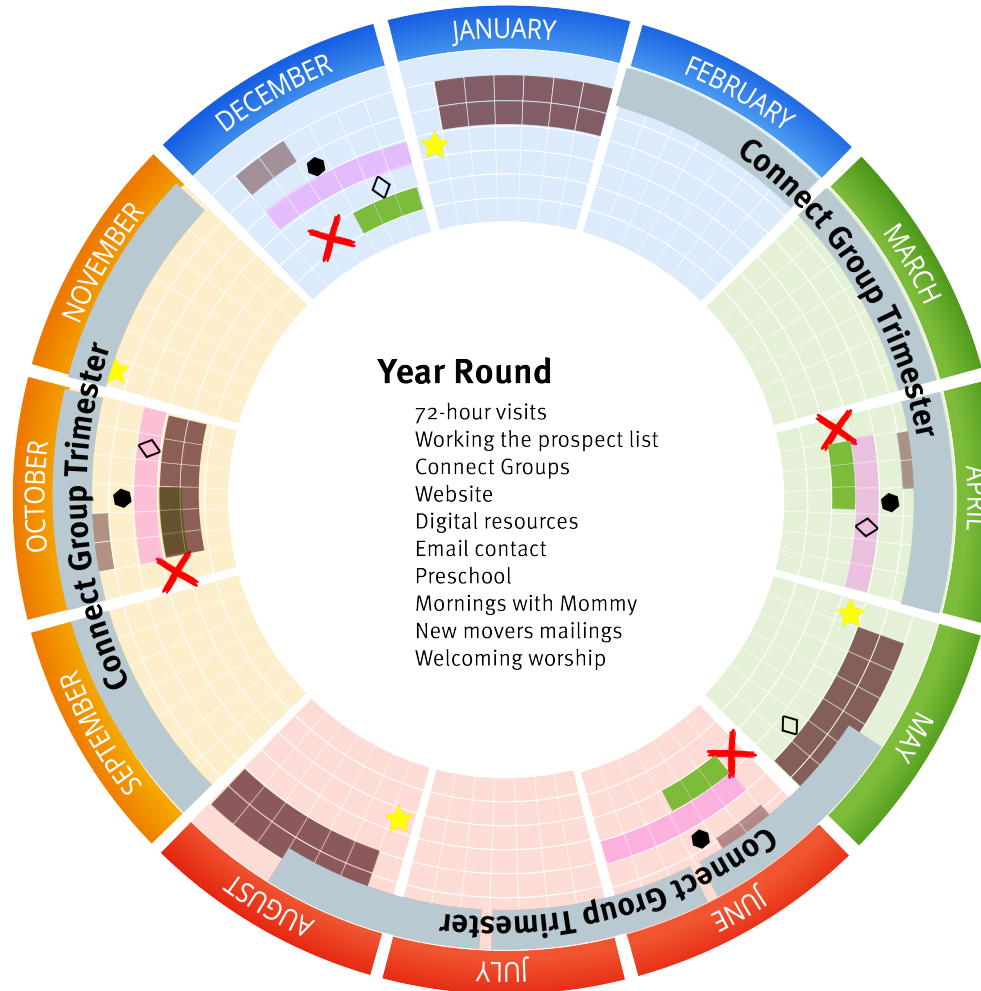


Christmas

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Mass Mailing

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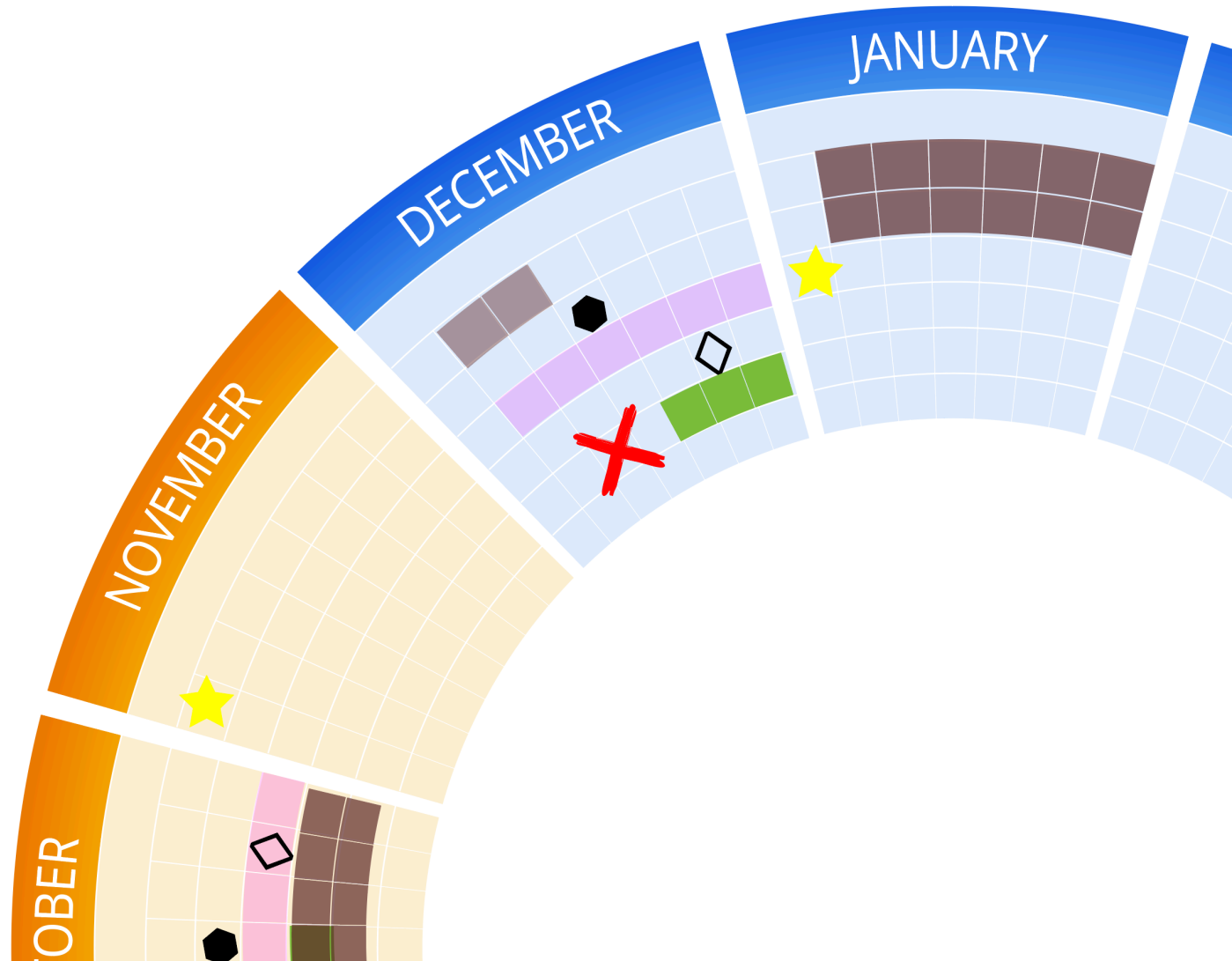
Social Media Ad buy

FaithBuilders

Preschool Parties

Thank you package

Recruit for FB



Build your plan

4 Weeks Out

- Order t-shirts for your volunteers and the campers from [Gunnin Graphics](#). Order a few sizes, no more than 8–10 for campers and 6–8 for volunteers. You can also order Soccer Sunday invites for door hangers and handouts to the campers.
- Schedule a [meeting with all your volunteers for the Saturday before Camp starts](#). Write yourself that includes everything you need to cover. Here is what that meeting should at least:
 - Have it [go](#) from 10:00 – 11:30 am. The first part of the meeting takes place in a large group.
 - After you, Pastor, and Frank tag-team some preliminary items that apply to everyone (safety, sign-in/out, etc.), Pastor takes the teachers to the Education Room in the sanctuary and lays out expectations for Camp, especially sign-in/out and using Bible stories. Frank keeps the coaches in the sanctuary and works with them.
 - Be sure that you (or Frank) speak with the coaches about games (drills), scrimmages, youth soccer, magic wristbands, water breaks, coach's binders, bullying, field safety, and energy.

3 Weeks Out

- Note that normally District Convention is held the week before Soccer Camp. Use that time to do things that need attention and finish up any other “to-do” items that still need to be done before going to want to have almost everything done with planning and scheduling before leaving for Florida for a few days.

2 Weeks Out

- Ask Dawn if she can schedule an extra trash pickup for the week of Soccer Camp. As we are planning on getting our own dumpster installed at Faith, so this may look different than in the past with Pastor and Dawn.
- Plan out canvassing routes for the Project Timothy kids. Pastor Chartrand was extremely helpful with this. Ask Pastor if there are any places [in particular that](#) he would like to have hit with the kids. In 2022, some of our canvassing time was wiped out because the PT flight was cancelled for a later time.
- Make sure that coaching and teaching materials are ready to go. It may take some time to get materials ready, but they will only take a little bit of adjusting from Dropbox to binders. Try to get most of the materials (anything that doesn't need a final registration list) done before the final week of preparation.

1 Week Out

- Make sure you are ready for the meeting with your volunteers set for the Saturday before Camp starts. Talk with Pastor and your Coach Overseer (likely Frank Cook).
- Have an email ready to go out to the parents, reminding them of Camp, when to arrive, and what to bring.

Examples

Jan

S	M	T	W	T	F	S
			1	2	3	4
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13	14	15	16	17	18	19
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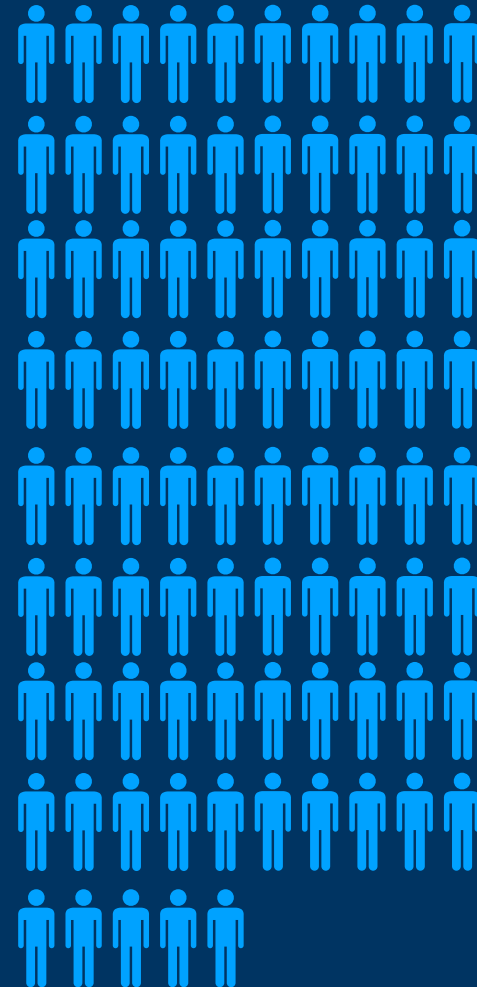
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Dec

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17 Months



Sally

•

Billy

•

Meemaw Mary

•

Paula

•

Debbie

Discussion



georgiafaith.com

