

Christian giving now and for the future – Handout

Issues with mobile wallet vendors:

- Venmo (owned by PayPal): no recurring donation, lack of reporting to churches for contribution statements
- Cash app: previous security issues, high credit card fee
- Zelle: Not set up to cover fraud like banks are
Source: ChurchTrac (see link below under “General overview”)

More about the top five online donation vendors:

1. Vanco pricing: <https://www.vancopayments.com/egiving/pricing>
2. PayPal pricing: <https://www.paypal.com/webapps/mpp/paypal-fees> and <https://www.paypal.com/charities>
3. Tithely pricing: <https://get.tithe.ly/us/pricing>
4. Pushpay: <https://pushpay.com/product/church-giving/> (Pricing only given by consultation.)
Tithely’s commentary: <https://get.tithe.ly/compare/pushpay-alternative>
5. EasyTithe: <https://www.easytithe.com/pricing/>

Other online donation vendors used by WELS churches: Abundant (1), ACS Technologies (1), Breeze (10), ChurchAware (1), Church Center (4), Church Community Builder (1), Continue to Give (1), Cornerstone Payment Systems (4), Faith Street (2), Faithlife (5), FaithStreet (4), FellowshipOne Giving (2), Givelify (4), GivingTools (1), myEoffering (5), OSV (3), ParishSOFT Giving (1), Realm (7), Rebel Give (3), Sharefaith Giving (3), Shelby Giving (1), SimpleGive (2), Square (2), Subsplash (5), Touchpoint (1)

Online donation vendors used by Canadian churches: CanadaHelps (1), Interac e-transfer (1)

Community foundations: Facebook, PayPal Giving Fund, Thrivent Charitable Impact & Investing (formerly InFaith Community Foundation)

Examples of communicating biblical principles on a donation page:

- <https://www.rlcverona.org/page/giving>
- <https://www.livingwordwaukesha.org/page/give>
- <https://divinepeace.com/learn-about-giving/>

Example of a good overall donation page setup: <https://www.stmatthewspokane.org/give.html>

Producing a QR code

- <https://keremerk.net/qr-code-and-2d-code-generator/> - free but no special features. Track hits by setting up a bitly account at bitly.com. Before creating the QR code, create a special url with bitly, then plug this into the QR code generator.
- <https://www.qrcode-tiger.com/> - pay for customized design, tracking

General overview of giving options

ChurchTrac, “The Best Church Giving Platform”: <https://youtu.be/yUJLotSC-Vk>.

Planned giving “embed” code for your giving page: Contact Ann Jahns in WELS Foundation at ann.jahns@wels.net / 414-659-1511

Places to point members to for specialized/planned giving help

- www.wels.net/foundation - WELS Foundation’s web site offers details on giving options.
- www.wels.net/givingcounselors - A directory of each district’s WELS Christian giving counselors who can assist members with specialized gifts to their church, synod, or a WELS-affiliated ministry at no cost or obligation.
- www.wels.net/plannedgivingprogram - A manual for promoting planned giving in your church. This page also has links to *Different Ways to Make Planned Gifts* and *Estate Planning for the Christian Steward*.
- www.nph.net – Look up and order free copies of the *Congregational Planning Giving Program* manual, *Different Ways to Make Planned Gifts*, and *Estate Planning for the Christian Steward* for your leaders or members. Your local WELS Christian giving counselors are available to explain any of these further through a consultation or group presentation.

Where to find the latest WELS stewardship program: www.wels.net/stewardship

Further questions?

Kurt Lueneburg: kurt.lueneburg@wels.net, 414-256-3214

Adam Goede: adam.goede@wels.net, 414-256-3218